

VICTOR MUNGAI

UI/ UX Designer | Experience design expert
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Experience

 Sep 2022- To date

Product Design and User Experience Consultant

Chumz

www.chumz.io

Collaborating with business founders, engineers, data analysts and customer outreach teams to improve design and communication.

- ★ In two years, Chumz grew to over 150K unique users, managing a portfolio worth KES 1.5B in AUM.
- ★ Championed 15+ usability studies, user research sessions and developed the brand communication strategy.

 Nov 2021- Sep 2022

Interactions Design Consultant

County Assembly of Kiambu

www.kiambuassembly.go.ke

I was entrenched in the end to end design and discovery process of creating accessible civic platforms that simplified public speaking and empowered community engagement

- ★ Led a user-centered design approach, boosting active engagement by over 200% while empowering differently-abled users.

 Apr 2016- Mar 2018

Media Manager

Omnicon Media Direction

www.omd.com

Blaze by Safaricom

I synthesized research insights, packaged and marketed a user first product for youth under the age of 26 years in Kenya.

- ★ Achieved over 1.2 M unique subscribers within 3 months post launch.

Education

University of California,

 San Diego

 Jan 2020- Feb 2021

Human Computer Interaction,
Advanced Certification

Red & Yellow Creative School of
Business,

 Cape Town

 Jan 2012- Dec 2012

Marketing & Advertising
Communications Management,
Post Graduate Diploma

United States International University,

 Nairobi

 Sep 2007- Aug 2011

B.Sc. International Business
Administration, Finance

Skills

Human Centred Design, Story boarding, Journey Mapping, Prototyping, Heuristic evaluation, Visual design, Information architecture, Experiments & analysis. Market research, Behavioral Science, Data Analytics, Media planning. Portfolio & Risk management, Financial reporting, Cross cultural communication, Budgeting & negotiation.

Tools

Figma, Sketch, Adobe XD, Slack, Click Up, Miro, Illustrator, Photoshop, InDesign, Adobe Premiere, R and R Studio, Microsoft Power BI, QuickBooks